

# Douglas Kim

Senior Web Architect

1 Haverton Court. Streamwood. Illinois. 60107.

Tel: 773-720-2272 E-mail: iolo72@hotmail.com Web: www.dkchicago.com

## SUMMARY

Multifaceted, experienced, and innovative web architect with over ten years of experience in web design, development, and project management. Experience in managing large-scale web projects. Proven ability to fuse business and technology to generate successful and productive outcomes. Effective team player and communicator with excellent interpersonal and organizational skills.

## EXPERIENCE

2007 - Present

### **Marks & Whetstone, Itasca, Illinois**

*Senior Interactive Developer*

Provide design, development, and website statistics service to the centers and departments of Alexian Brothers Hospital Network (ABHN). Create accessibility- and usability-centered websites. Implement SEO techniques. Design and develop applications in Flash. Manage and coordinate CRM implementation project for ABHN.

- Create websites and applications for Alexian Sleep Center, Alexian Weight Solutions, Center for Prevention & Early Detection, Bonaventure Medical Group.
- Manage and oversee implementation of the new CRM system and Health Risk Assessment tools for ABHN.
- Work with the CRM vendor and the Alexian departments to coordinate data migration process.
- Create an organization-wide marketing strategy for ABHN using the new CRM.
- Analyze existing doctor and comp data using database and create reports and maps based on database output.

2001 - 2007

### **Northwestern University, Evanston, Illinois**

*Senior Designer*

Plan and manage Web and Internet-related projects. Create project proposal, timeline, and implement site architecture and design. Create HTML and design templates. Conduct usability testing on new and existing Web sites. Work collaboratively on projects with various departments, schools, and centers.

- Designed and continue to maintain Northwestern University's home page.
- Planned and managed complete site-overhaul projects for departments and organizations including Northwestern University IT, Human Resources, University Relations, University Police, Student Affairs group, and more.
- Created design templates and new interface for Medical School, Dining Services, Health Service, School of Education and Social Policy, The Graduate School, School of Music, Department of Athletics and Recreation, and more.

2000 - 2001

### **Netspress, Inc., Chicago, Illinois**

Planned and carried out design process from concept sketches to final launch. Coded database applications using HTML, PHP, and ASP. Set up peer-to-peer network and servers.

1999 - 2000

### **Design Phase, Inc., Northbrook, Illinois**

Created 2D and 3D engineering display models for prototypes and final production data. Oversaw development and production process of the final design.

1998 - 1999

### **CHOi Design, Inc., Mt. Prospect, Illinois**

Designed 2D and 3D concept models. Created 2D and 3D solid engineering plans and models for prototyping. Produced 2D graphics and logos.

1997 - 1998

### **Hi-Tech USA, Inc., Chicago, Illinois**

Designed and managed the company's Web site. Created customer information database application. Created promotional sales and marketing elements.

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## EDUCATION

June 2005

### **Northwestern University, Evanston, Illinois**

Master of Science in Communication (MSC)

Communication Systems Strategy and Management Program

Specialized alternative to conventional Executive MBA focusing on bridging the gap between technology and business.

May 1997

### **University of Illinois at Urbana-Champaign, Urbana, Illinois**

Bachelor of Fine Art degree in Industrial Design

## COMPUTER SKILLS

Adobe Illustrator & Photoshop, Dreamweaver, Flash, QuarkXpress, Microsoft Office Applications (Access, Excel, Word, Powerpoint), Visio, OmniGraffle, Acrobat, HTML, PHP, MySQL, CSS, JavaScript, 3D Studio MAX, Solidworks, AutoCAD, Operating Systems (Windows, Mac OSX)

## ADDITIONAL TRAINING

### **Project Management Essentials Class**

Northwestern University, Evanston, Illinois

## REFERENCES

Available upon request.